

PRIOR ART

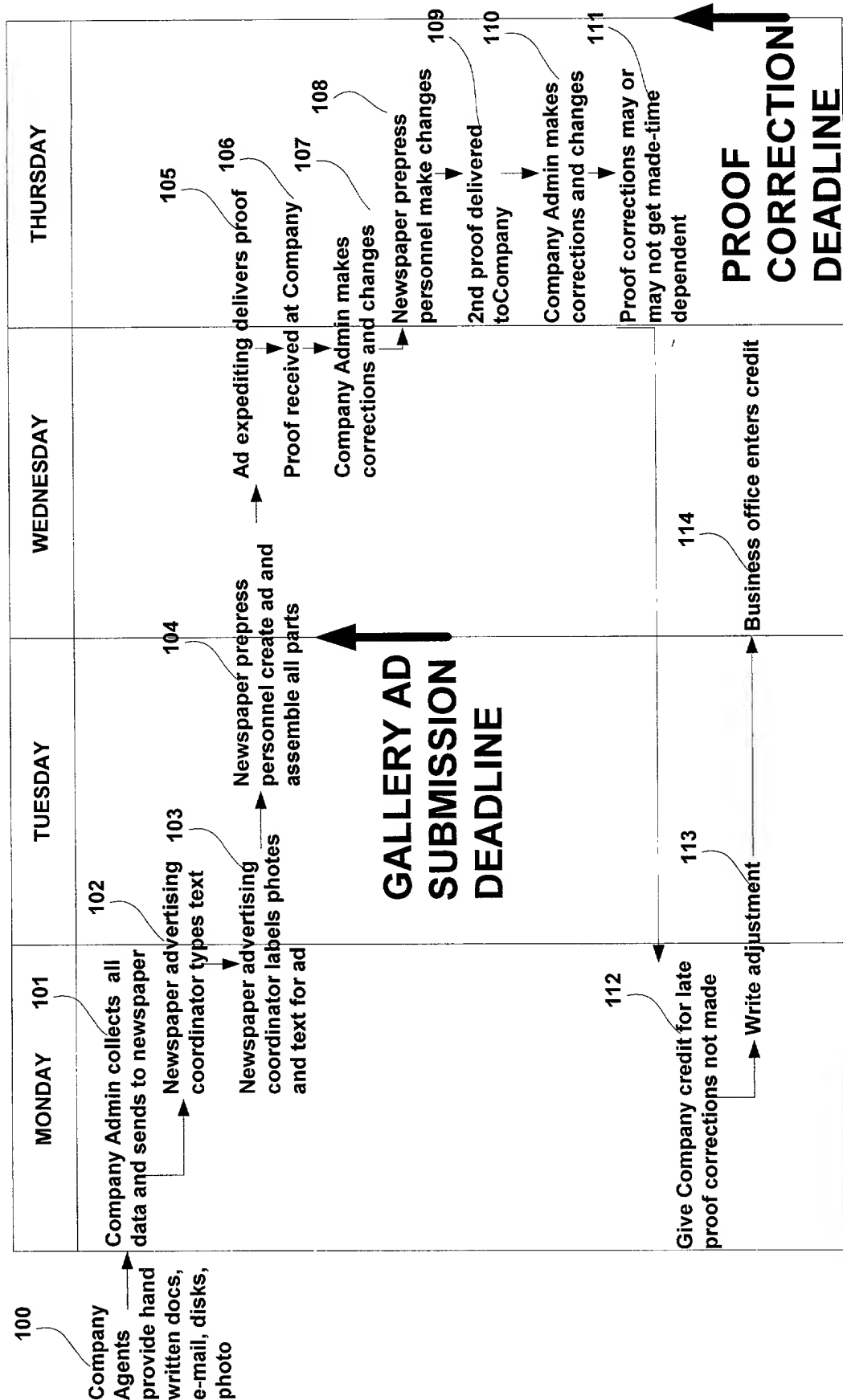


FIG.1

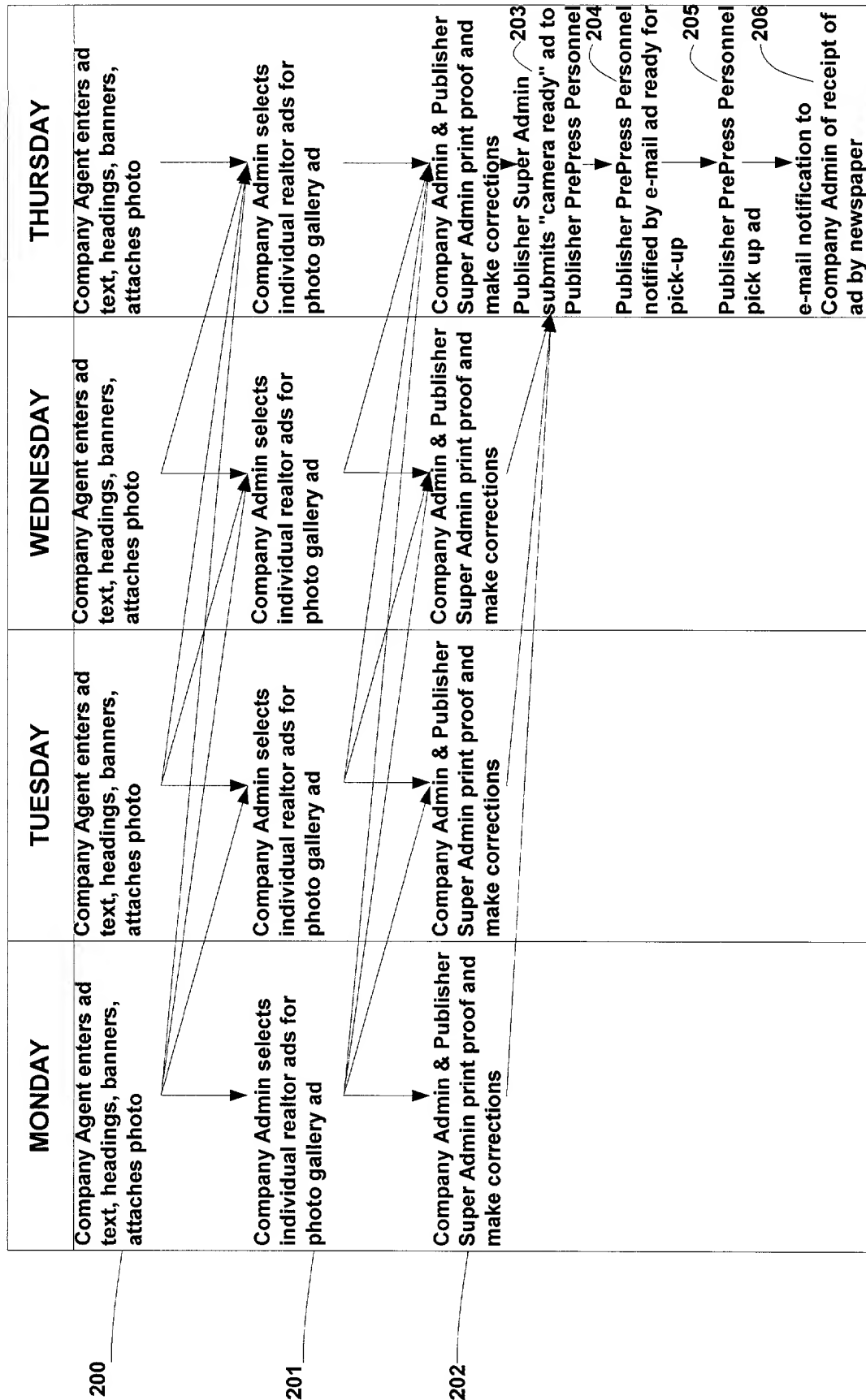


FIG. 2A

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily edition</p>	<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily edition</p>	<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily edition</p>	<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily or weekend edition</p>	<p>Company Agent enters Ad Box text, headings, banners, attaches photo</p> <p>Admin lays out Ad Boxes in in-column Ad Masters</p> <p>Admin make corrections</p> <p>Admin submits "camera ready" ad to newspaper</p> <p>Newspaper notified by e-mail ad ready for pick-up</p> <p>Newspaper picks up ad</p> <p>e-mail notification to Admin of receipt of ad by newspaper</p> <p>publication of ad in daily or weekend edition</p>

FIG. 2B



to FIG. 3B

from FIG. 3A

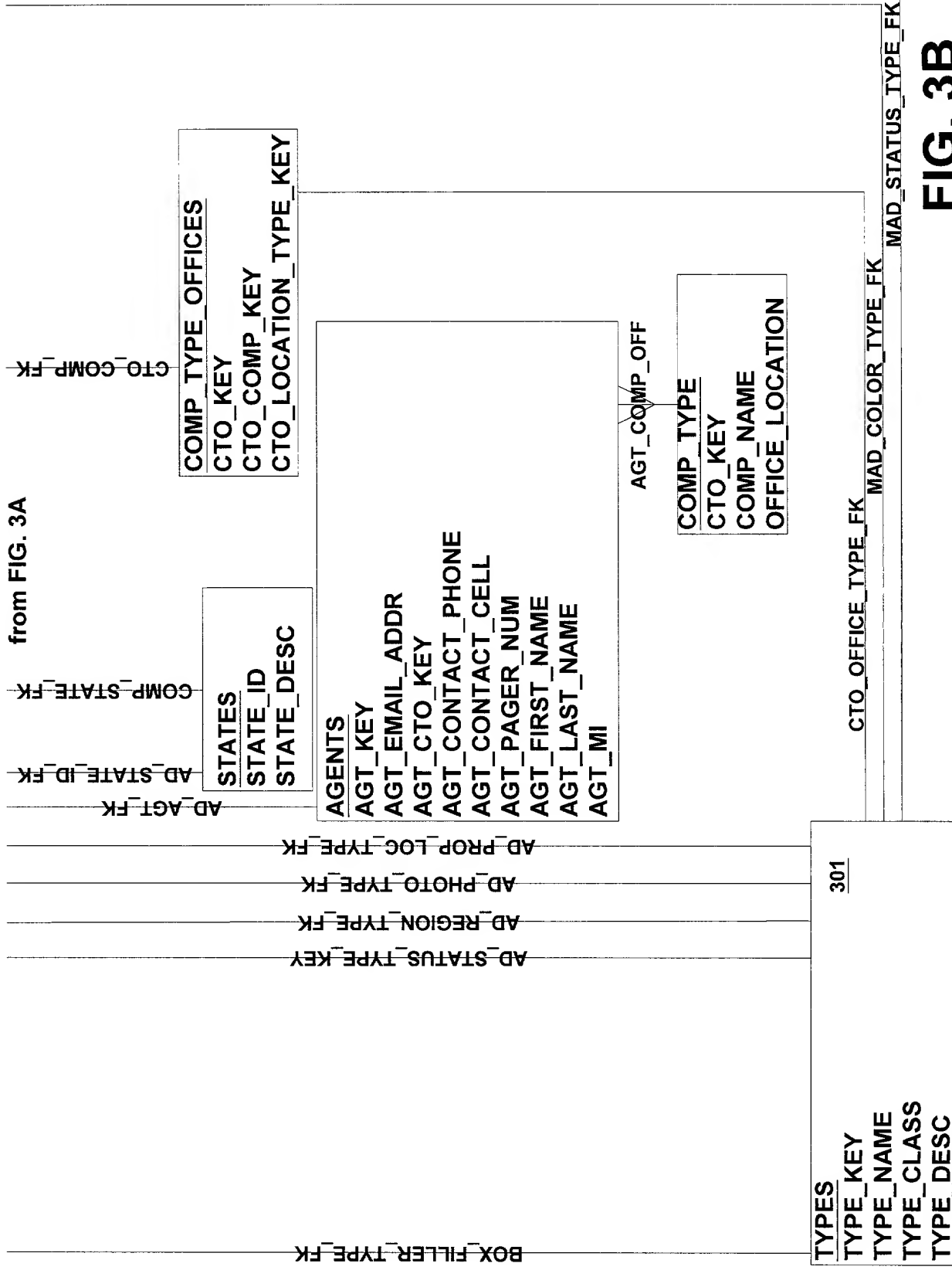
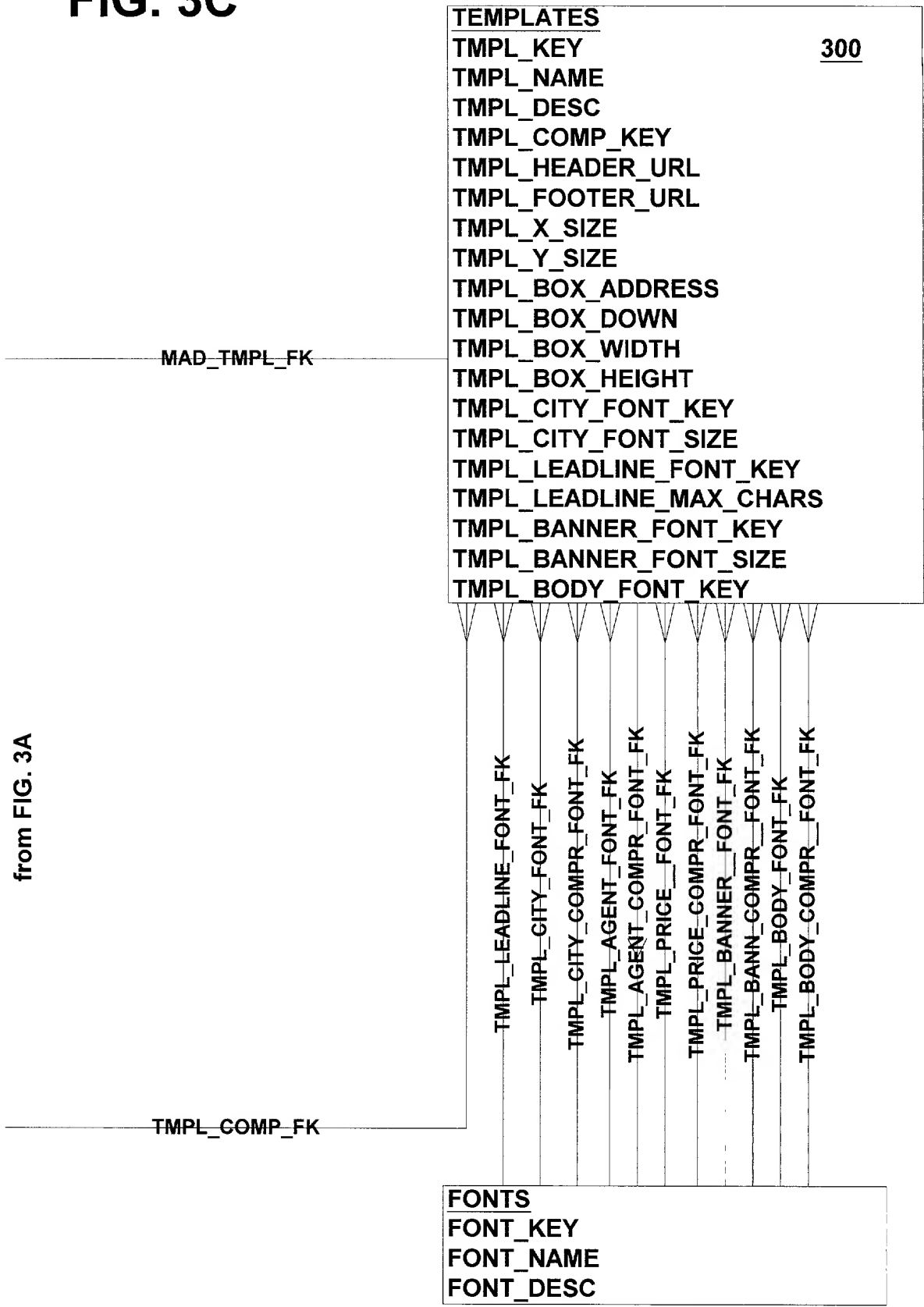


FIG. 3B

FIG. 3C





PERRY & BUTLER

SOUTH TRUNGER HILL



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH SOUTHEAST SUBURBAN



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH DENVER SOUTHEAST



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH DENVER SOUTHEAST



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH PARKER



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH KEN CANYON RANCH



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH GLENVIEW



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH GLENVIEW



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH HIGHLANDS RANCH



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH HIGHLANDS RANCH



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTHEAST PARKER



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

SOUTH HIGHLANDS RANCH



1000 sq. ft. 2 story home with 4 bedrooms, 2 full baths, large living room, dining room, kitchen, and breakfast room. Call Perry & Butler for more information. 215-255-4100

FIG. 4A

FIG. 4B

42

New Listing



Must See!
Look forward to coming home to this great house. Gourmet kitchen, 6 bedrms, 5 baths, pool, 4 car garage and more. Worth every penny.

\$750,000
Todd Colas
(720) 895-1972

41



DYN-ACC-SYS

FIG. 4B

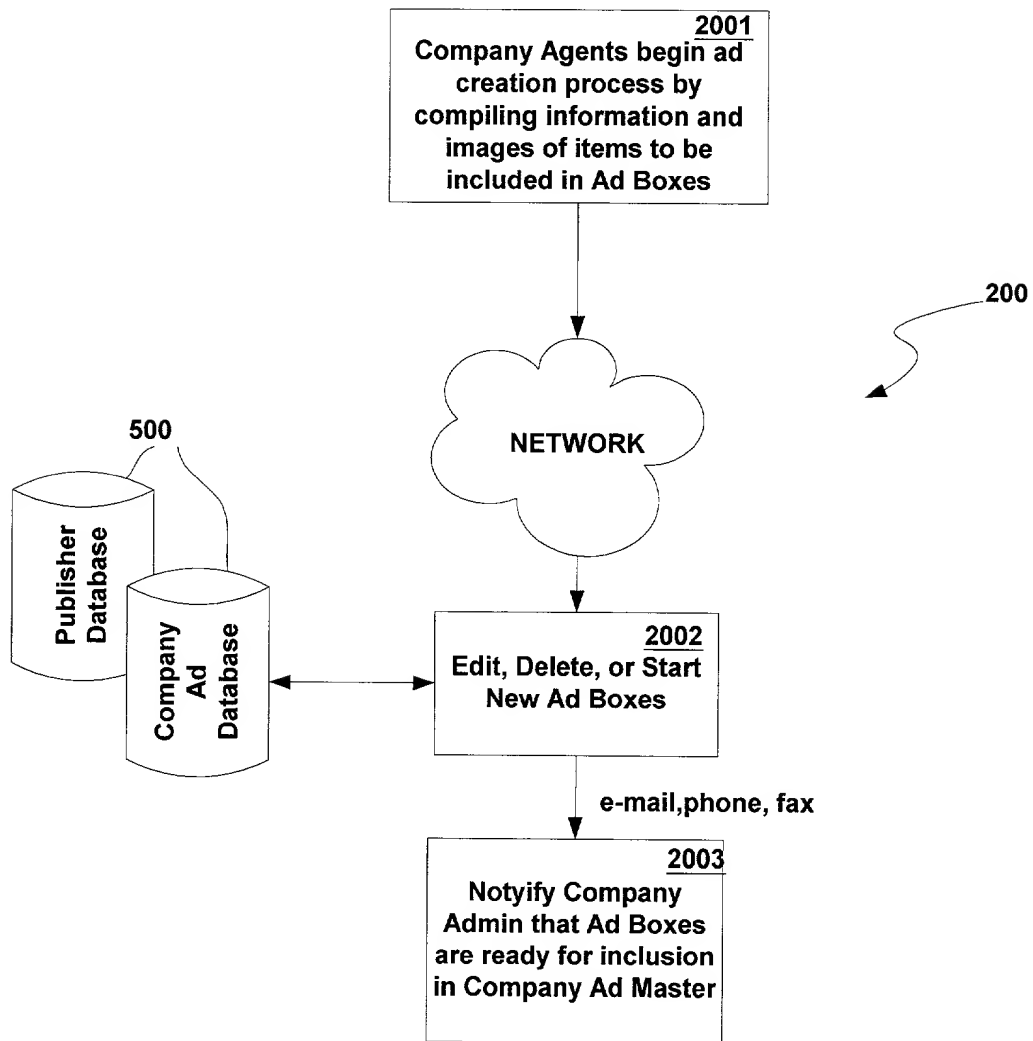


FIG. 5A

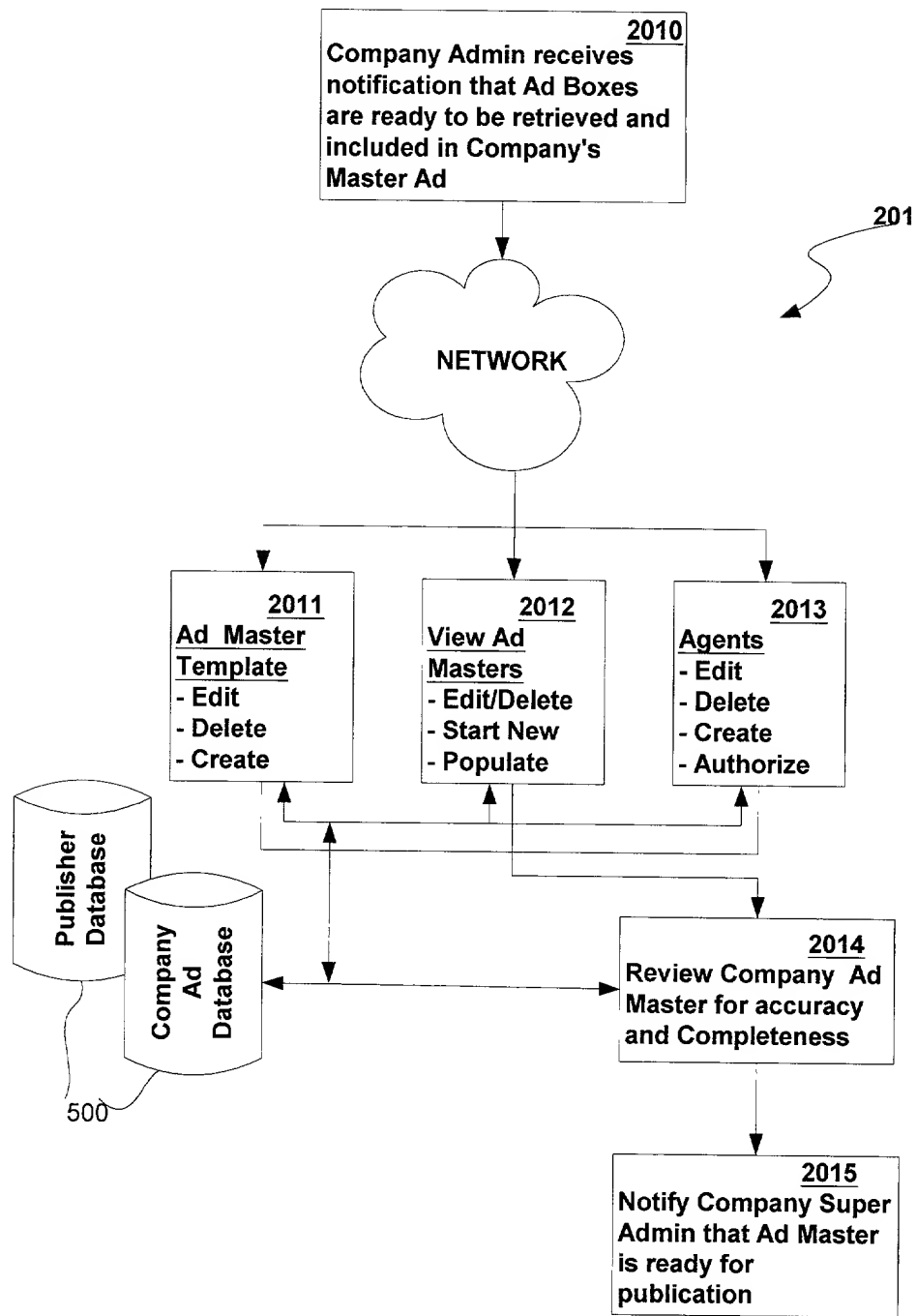


FIG. 5B

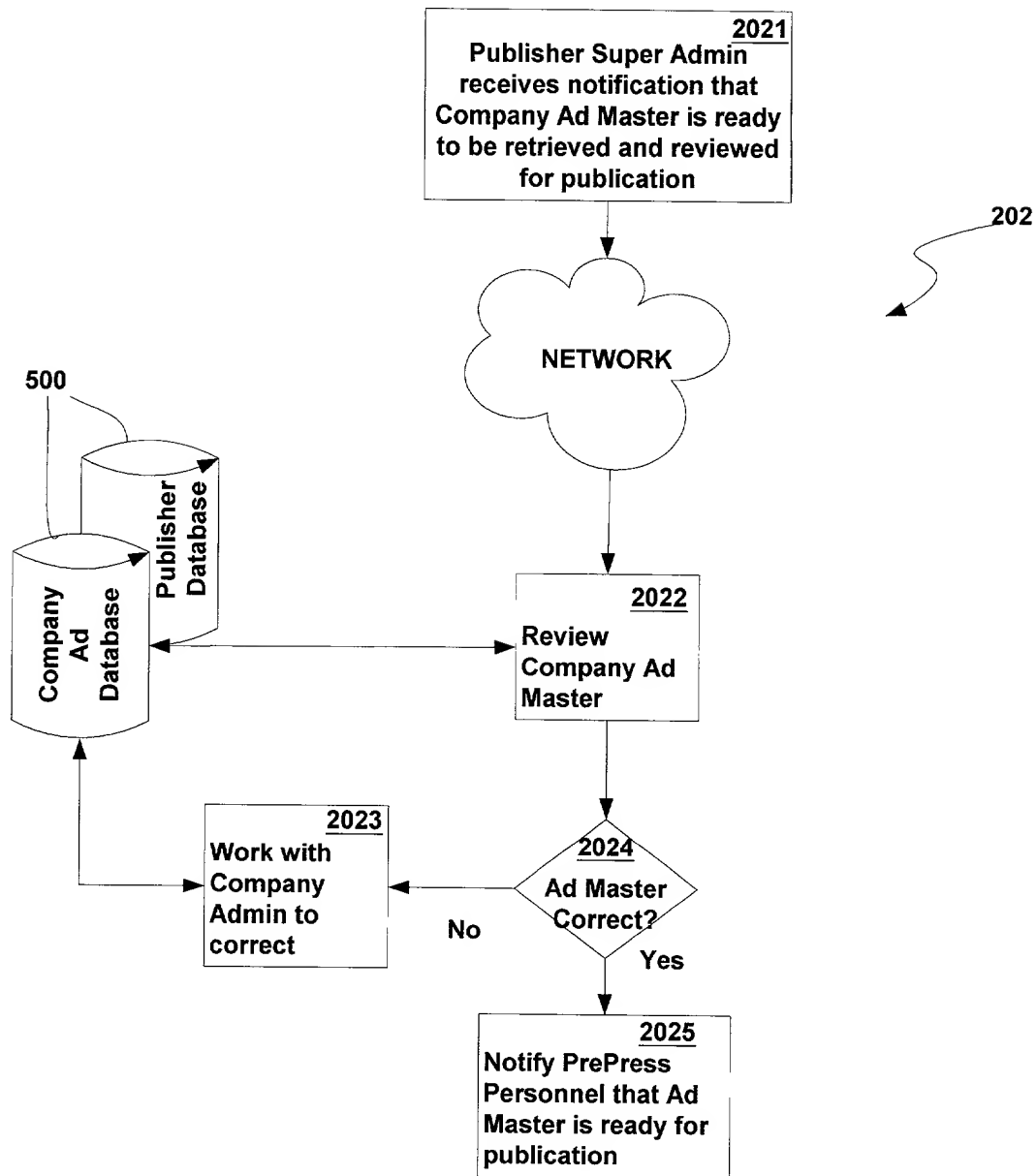


FIG. 5C

FIG. 6

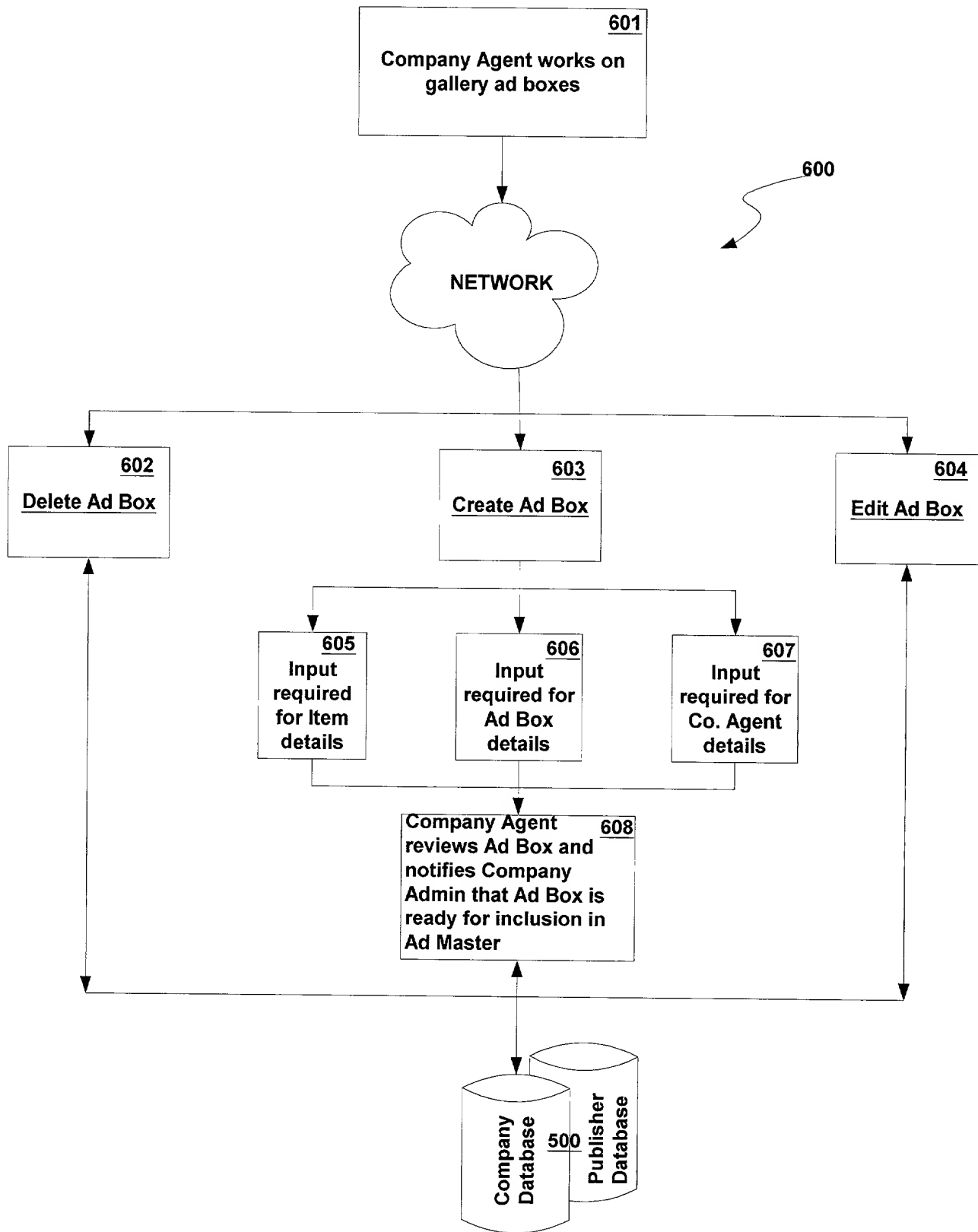


FIG. 6

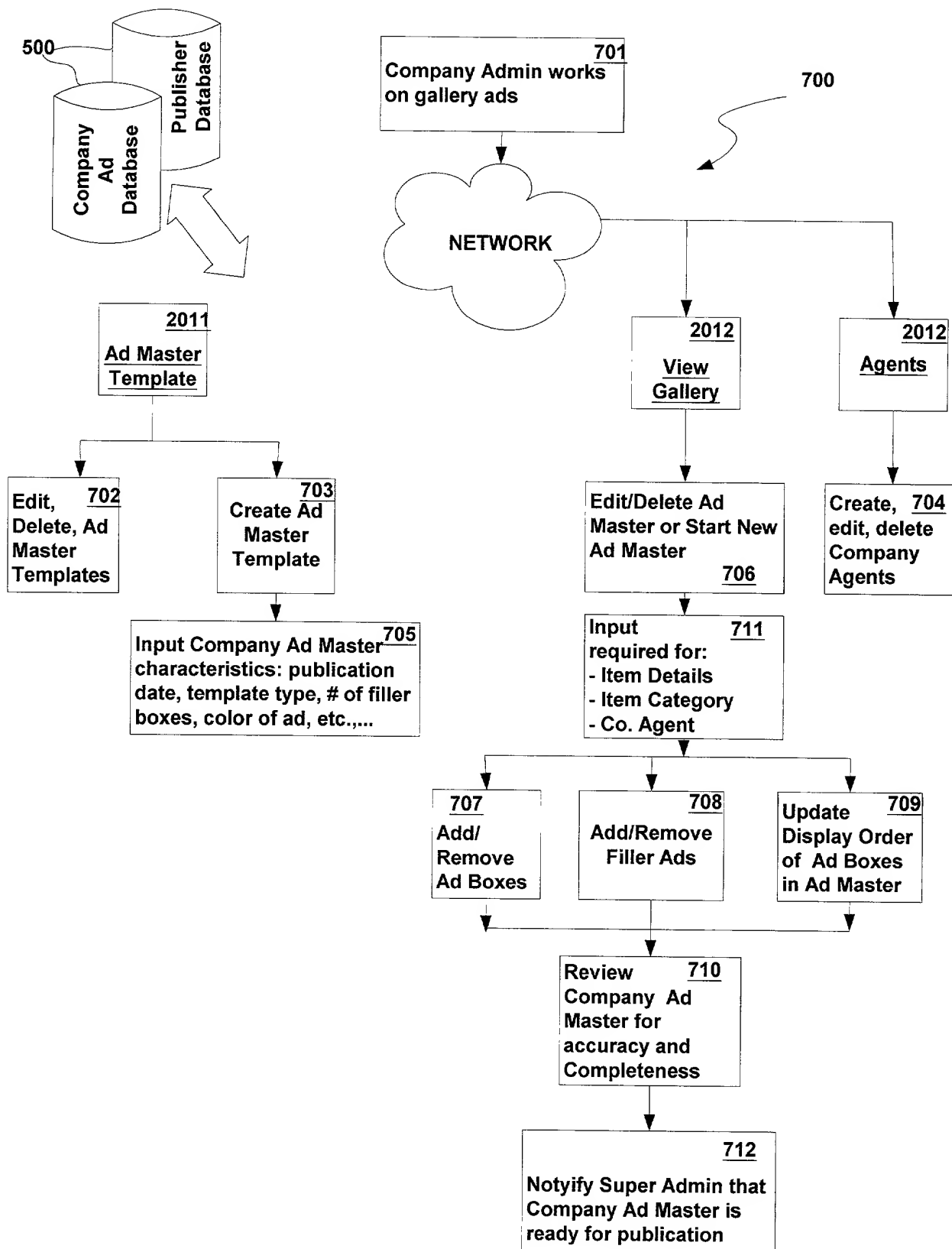


FIG. 7

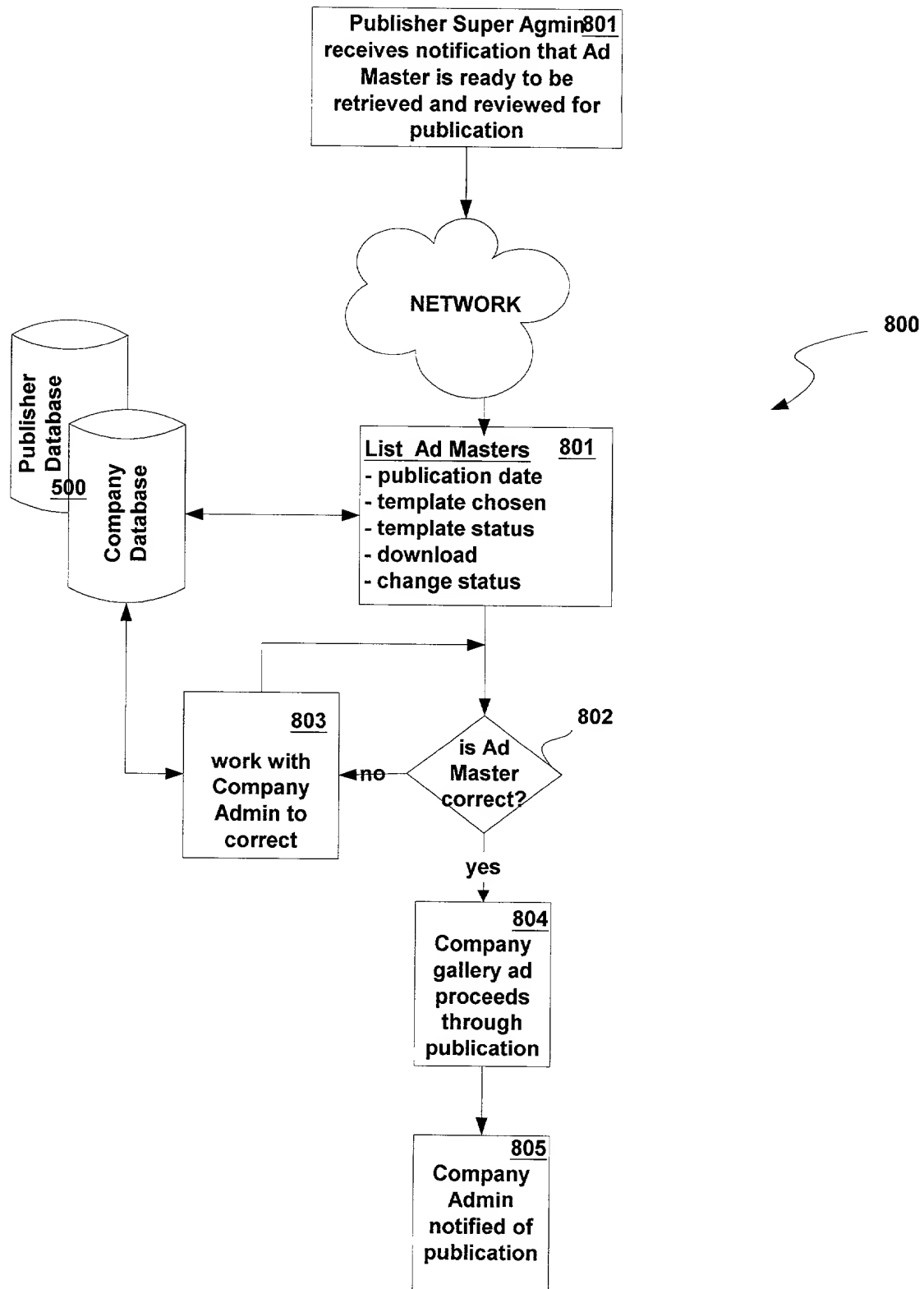


FIG. 8

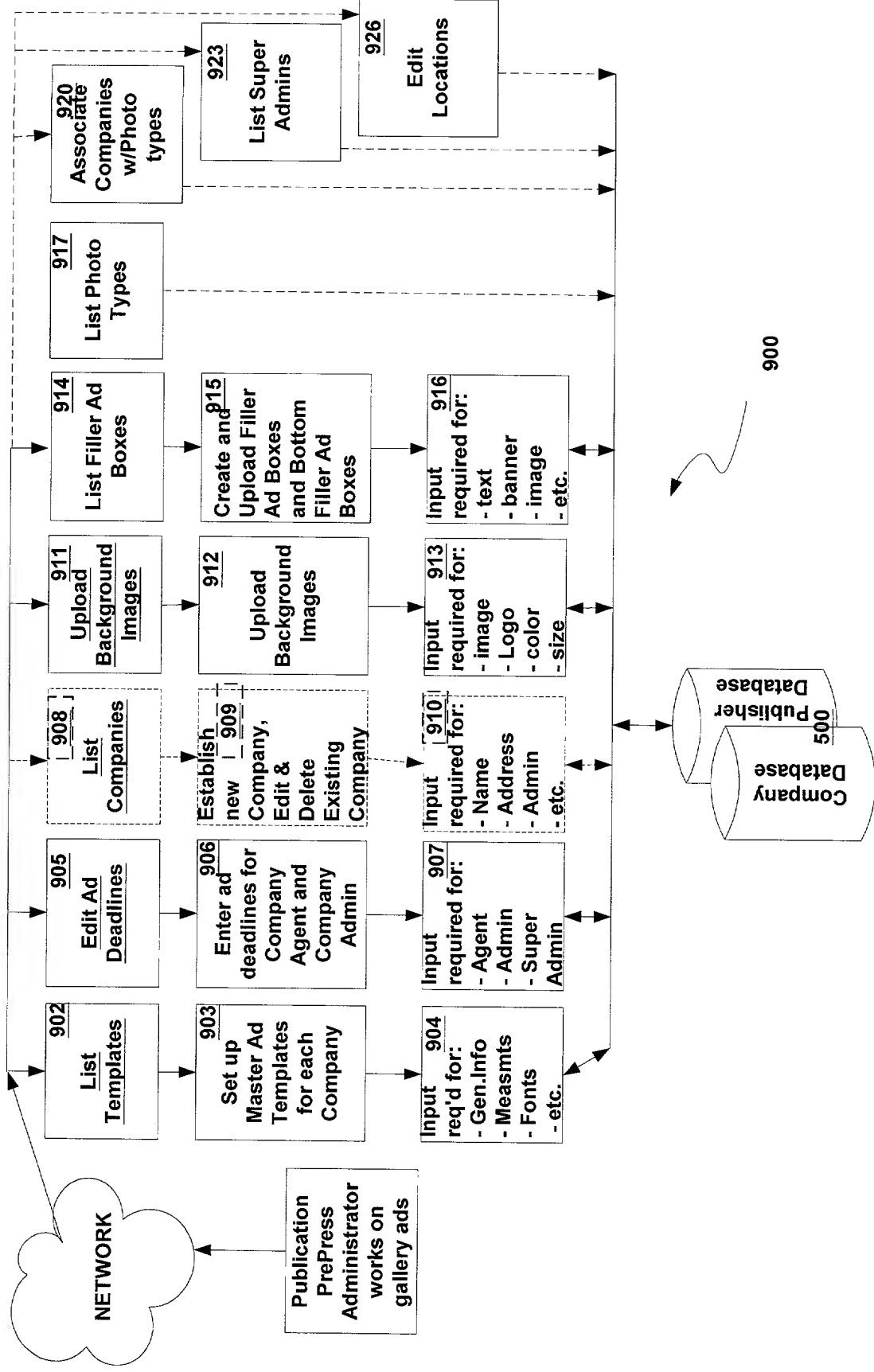


FIG. 9



FIG. 10A

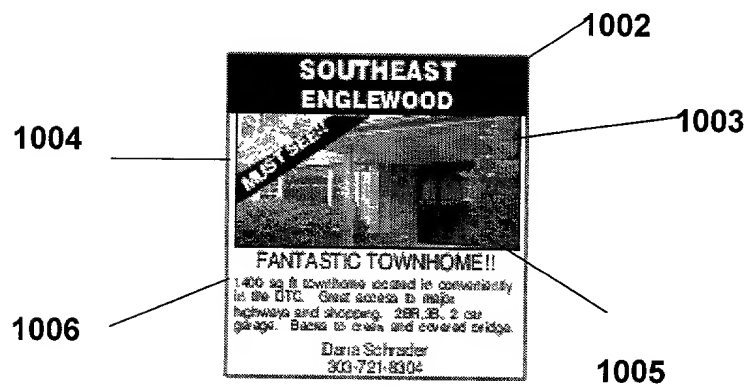


FIG. 10B

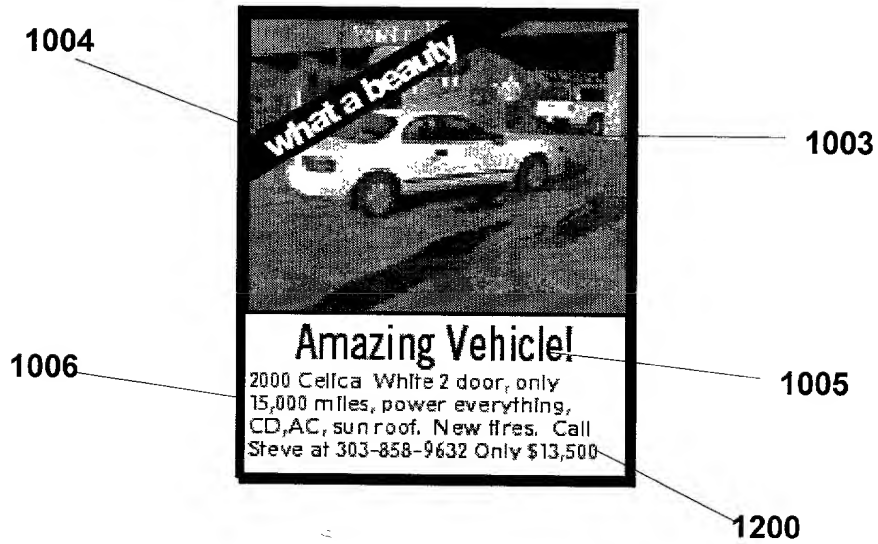



FIG.10C

SOUTH
AURORA SOUTH

OPEN SAT 1-4




EASY CAREFREE WAY OF LIFE
 Awesome mountain views on a quiet cul-de-sac!
 This 4500 sq. ft. home is just what you're looking
 for. Upgrades galore, mature landscaping and
 more! Don't miss this one, it won't last long.
 \$188,900

Dana Schrader
303-721-8304 or 303-779-9522

1100

1101

FIG. 11A



LIQUIDATION SALE!!
 1998 Suburban- Like new. Must sell
 immediately. Great condition. Low
 mileage, power windows, brakes.
 A/C, stick shift, new tires. Call
 Craig at 456-4432. Only \$23,999

JOHN ELWAY TOYOTA
792-2000


1100

1101

FIG. 11B

Must See to Believe!!
 1999 Celica Great car, fully loaded.
 Low mileage, stick, no dents or
 dings. Great first car for your teen.
 Easy to drive. Call Dana at
 303-888-9595. Priced nice at \$10,000

JOHN ELWAY
SUBARU SOUTH



1100

FIG. 11C

ENGLEWOOD



THIS ONE WON'T LAST!!!

Fabulous house with 4BR, 3B, 2 car garage. Skylight throughout, huge backyard, nearby parks and access to highways. Jacuzzi tub, new paint, Hardwood floors.

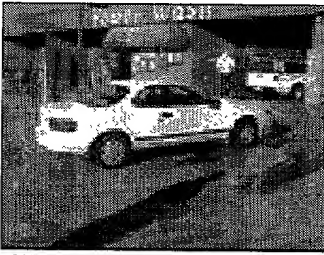
\$254,000

FIRST REMAX (303) 892-0000

1200

FIG. 12A

ENGLEWOOD



1999 Celica Great car, fully loaded. Low mileage, stick, no dents or dings. Great first car for your teen. Easy to drive. Call Dana at 303-888-9595. Priced nice at \$10,000

1200

FIG. 12B




<p>CENTRAL BELCARO</p>  <p>DEPT. 1 Large, 1000 sq. ft. approx. 3000 sq. ft. approx. 3000 sq. ft. approx.</p>	<p>CENTRAL BONNIE BRAE</p>  <p>DEPT. 2 Large, 1000 sq. ft. approx. 3000 sq. ft. approx. 3000 sq. ft. approx.</p>	<p>CENTRAL MAYFAIR</p>  <p>DEPT. 3 Large, 1000 sq. ft. approx. 3000 sq. ft. approx. 3000 sq. ft. approx.</p>
<p>BEST OF THE BEST Country setting in the city close to everything. Central location, a large lot, 1/2 acre, 1000 sq. ft. approx. 3000 sq. ft. approx. 3000 sq. ft. approx.</p>	<p>UNIQUE LOCATION In the heart of Bonnie Brae 1/2 acre, 1000 sq. ft. approx. 3000 sq. ft. approx. 3000 sq. ft. approx.</p>	<p>COZY MAYFAIR RANCH! 2 bedrooms, 1 bath, central air conditioning, swimming pool, tennis court, 1/2 acre, 1000 sq. ft. approx. 3000 sq. ft. approx. 3000 sq. ft. approx.</p>
<p>303-523-5733</p>	<p>303-527-6268 or 303-320-5733</p>	<p>720-889-8037 or 303-320-5733</p>

FIG. 13

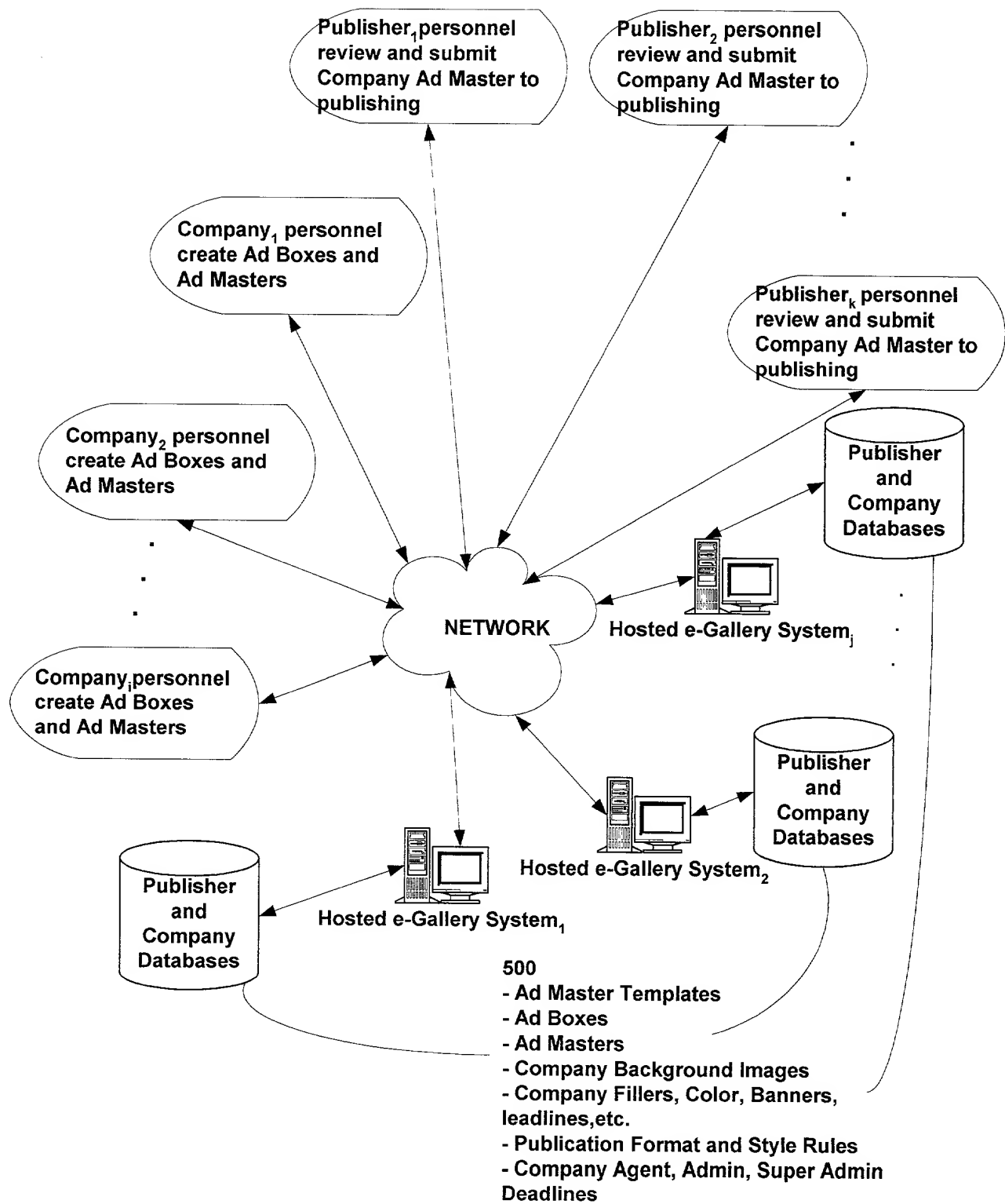


FIG. 14



FIG. 15A

Agent Login [Home](#)

Username:

Password:

1502

FIG. 15B

Edit	123566	123 Newton Way Englewood, CO 80112	\$250,000.00	Delete
In Use	563258	125 Peakview Drive Genesee, CO	\$415,000.00	

1505

1506

1504

1503

FIG. 15C

Column Ads

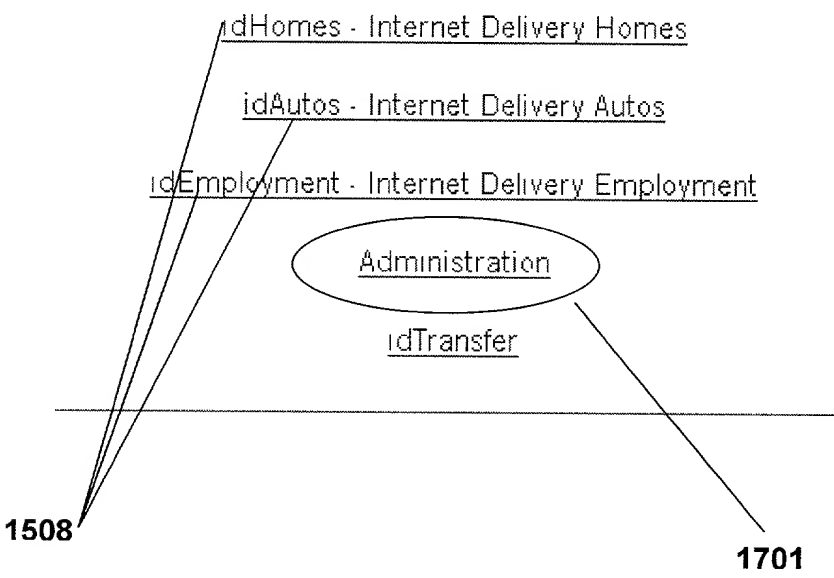



FIG. 15D

FIG. 15D

09935120-08201



List of AutosStart New Ad | Logout

1505

BURT BUICK GMC

1506

	Stock #	Ad Start Date	Status	
Edit	100	02/28/2001	IN WORK	Delete
Edit	2001	03/02/2001	IN WORK	Delete

1507

FIG. 15E

Start New Ad

[View Gallery](#) | [Logout](#)

Property Information	
Address: *	7050 E. Briarwood Circle
City: *	Englewood
State: *	Colorado Zip: 80112
Home Price: *	200000
MLS #: *	865325

FIG. 16A

Ad Information	
Region: *	SOUTHEAST
City: *	Englewood
Leadline: *	Fantastic Townhome!!
Banner:	<input type="radio"/> No Banner
(select only one)	<input type="radio"/> Just Listed
	<input type="radio"/> SOLD
	<input type="radio"/> Open House - Day: SUN From: To:
	<input checked="" type="radio"/> Custom Banner: Must See!!
Body Copy: *	1400 sq ft townhome located in conveniently in the DTC. Great access to major highways and shopping. 2BR, 3B, 2 car garage. Backs to creek and covered bridge.
Photo: *	DIGITAL IMAGE
	A:\Mvc-004x.jpg Browse...

FIG. 16B

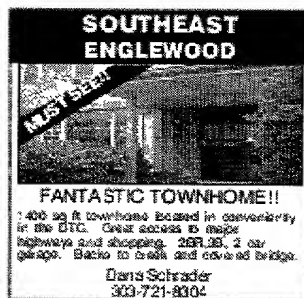


FIG. 16C

102290-025660

Agent Information	
Name: *	<input type="text" value="Dana Schrader"/>
Phone #: *	<input type="text" value="303-721-8304"/>
Internal Code: *	<input type="text" value="858963"/>
** denotes required fields	
<input type="button" value="Save Ad"/>	

FIG. 16D



Start New Ad

[View Gallery](#) | [Logout](#)

Automobile Information

Classification: *

Make: *

Model: *

Year: *

Stock Number: *

Sale Price: *

FIG. 16E

Ad Information

Photo:

Banner: (Not displayed without photo.)

Sig Line: ☒ Bold

Ad Text: * ☐ Bold

Logo:

Ad Outline: ☐ Border

FIG. 16F

Schedule

March							April						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30					

FIG. 16G

FIG. 16E-16G



idRax
The Realty Ad Express

save time - create ads online
maintain ads in your private gallery
make last-minute changes

Start idRax

created by
DynAccSys
in partnership with
RockyMountainNews.com


Admin Only

The advertisement features a background image of a house with a "HOUSE FOR SALE" sign. A smaller inset image shows a man and a woman looking at a computer screen. A circular button labeled "Start idRax" is positioned in the lower left. The text "created by DynAccSys in partnership with RockyMountainNews.com" is located in the lower center. A rectangular button labeled "Admin Only" is in the lower right, with a line pointing to it from the number 1701.

FIG. 17A

1701

1702



Admin Login [Home](#)

Username:

Password:

FIG. 17B

List Ad Masters [Create Ad Master](#) | [Filler Ads](#) | [Galleries](#) | [Agents](#) | [Logout](#)

	Publication Date	Template	Status	
Edit	11/15/2000	PERRY & BUTLER 6X4	IN WORK	Delete
Edit	10/29/2000	PERRY & BUTLER 6X6	IN WORK	Delete
Edit	10/22/2000	PERRY & BUTLER 6X6	IN WORK	Delete

1705 2012 1706

FIG. 17C

09935120-06204

1801

Publication Date: *

(mm/dd/yyyy)

1802

Template: *

PERRY & BUTLER 6X4

1803

Number of Bottom Fill Boxes: *

PERRY & BUTLER 6X4

PERRY & BUTLER 6X5

PERRY & BUTLER 6X6

1804

Type of Color: *

Black and White Ad

Spot Ad

Full Color Ad

Black and White Ad

* denotes required field

Create the Ad Master

FIG. 18A

1804

Type of Color:

Black and White Ad

Spot Ad

Full Color Ad

Black and White Ad

Update Ad

FIG. 18B

	Publication Date	Template	Status	
Edit	11/15/2000	PERRY & BUTLER 6X4	IN WORK	Delete
Edit	10/29/2000	PERRY & BUTLER 6X6	IN WORK	Delete
Edit	10/22/2000	PERRY & BUTLER 6X6	IN WORK	Delete

FIG.19

Show Ads By: Custom Sort Order Update Display Order

0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0

Add/Remove Ads Add/Remove Filler Ads

FIG. 20

[illegible]

Template: **PERRY & BUTLER 6X6**
Publication Date: **October 29, 2000**
5 of 32 ads chosen.

	MLS	Property Address	Sales Price
<input checked="" type="checkbox"/>	dana01	200 W. 78th Pl. Thorton,CO 80111	\$162,500.00
<input checked="" type="checkbox"/>	472074	875 south adams street littleton,CO 80123	\$175,000.00
<input checked="" type="checkbox"/>	123456	7050 East Briarwood Circle Englewood,CO 80112	\$195,000.00

FIG. 21

Show Ads By:

Custom Sort Order

Update Display Order

1

 dana01

2

 472074

3

 123456

4

 987632

5

 460088

5

FIG. 22A

Show Ads By:

Custom Sort Order

ana01

2

 4720

5

5

City and Sale Price

Custom Sort Order

MLS Number

Region

Sale Price

FIG. 22B

	Name	Description	Type	
Edit	Computer	A Computer Box Filler	individual filler ad	Delete
Edit	Mouse	Mouse Bottom Filler Ad.	bottom filler ad	Delete

FIG. 23A

The Realty Ad Express

Upload Filler Ad [List Filler Ads](#) | [Logout](#)

Name: *

Type: *

Image: *

Description:

* denotes required fields

FIG. 23B

Type: *

Image: *

FIG. 23C




<p>NORTH SHERRELWOOD</p>  <p>ROOM TO GROW! 3BR,1BA Brick Ranch on a huge lot! 1C garage w/in to add on- some new paint. Furn & water heater - 8 yrs. Lg family room. Move in condition \$162,500. Dana Schrader (h) 303-721-8304 or (c) 303-777-5858</p>	<p>SOUTHWEST LITTLETON</p>  <p>WONDERFUL VIEWS You must see to believe! Paul Barr (303) 892-0000</p>	<p>EAST Englewood</p>  <p>STURBRIDGE TOWNHOME Sturbridge townhome ideally located by stream and covered bridge. Best location in community. 2 Master bedrooms, 3 baths, full basement. 2 car detached garage. Beautifully maintained community. Easy access to I-25 and Dana Schrader 303-721-8304</p>
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FIG. 24A

PERRY &
BUTLER

PERRY & BUTLER






<p>NORTH SHERRELWOOD</p>  <p>ROOM TO GROW!</p>	<p>SOUTHWEST LITTLETON</p>  <p>WONDERFUL VIEWS</p>	<p>EAST Englewood</p>  <p>STURBRIDGE TOWNHOME</p>	<p>SOUTHEAST DENVER SOUTH</p>  <p>DESIGNED TO DELIGHT</p>	<p>EAST CASTLE ROCK</p>  <p>MUST SEE TO BELIEVE</p>
---	---	--	--	--

FIG. 24B

List Agents

[Add New Agent](#) | [List Ad Masters](#) | [Logout](#)

	Agent Name	Email Address	
Edit	Amy Amy	pbr6@csn.net	Delete
Edit	Marian Curry	pbr9@csn.net	Delete
Edit	Kristen Foster	pbr2@csn.net	Delete
Edit	April Hampton	pbr@csn.net	Delete

FIG. 25

New Agent Information

[List Agents](#) | [Logout](#)

Username: *	<input type="text"/>
Password: *	<input type="password"/>
Office: *	<input type="text" value="WEST"/>
Email Address: *	<input type="text"/>
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Middle Initial:	<input type="text"/>
Phone #:	<input type="text"/>
Cell Phone #:	<input type="text"/>
Pager #:	<input type="text"/>

* denotes required fields

FIG. 26

List Ad Masters

[Logout](#)

Publication Date	Template	Status	Download	Change Status
01/07/2001	Rmn 6x4 Black & White	In Work		
12/31/2000	Remax Prof 6x3 B/W	In Work		
12/25/2000	Perry & Butler 6x6	In Work		
12/24/2000	Rmn 6x4 Black & White	In Work	2701	2702
12/22/2000	Perry & Butler 6x4	Send To Publisher	View Print PDF	Send to Print?

FIG. 27

1032280-02152200



FIG. 28

The Really Ad Express			
List Templates		New Template Menu Logout	
	Template	Company	
Edit	PERRY & BUTLER 6X4	PERRY & BUTLER	Delete
Edit	PERRY & BUTLER 6X5	PERRY & BUTLER	Delete
Edit	PERRY & BUTLER 6X6	PERRY & BUTLER	Delete
Edit	PERRY & BUTLER 6X7	PERRY & BUTLER	Delete
Edit	PRUDENTIAL 4X3	PRUDENTIAL	Delete
Edit	REMAX PROF 6X3 B/W	REMAX PROFESSIONALS	Delete
Edit	RMN 6X4 BLACK & WHITE	ROCKY MOUNTAIN NEWS	Delete

FIG. 29

General

Measurements

Fonts

Preview

Template Name

Description

Default Template?

☐ Yes ☐ No

Company

Show Region?

☐ Yes ☐ No

Show Price?

☐ Yes ☐ No

Show Location?

☐ Yes ☐ No

Crop Image?

☐ Yes ☐ No

Allow Vertical Ads?

☐ Yes ☐ No

Show Realtor Name?

☐ Yes ☐ No

Show Realtor Phone?

☐ Yes ☐ No

Two Realtor Lines?

☐ Yes ☐ No

Use Pulldown for City?


☐ Yes ☐ No

Show Ad Borders?

☐ Yes ☐ No

Save Changes

FIG. 30


The Really Ad Express

Edit Template Information
[List Templates](#) | [Menu](#) | [Logout](#)

General Information	Measurements	Fonts
PERRY & BUTLER 6X4		
Template Width	<input type="text" value="1020"/>	Template Height
Boxes Across	<input type="text" value="6"/>	Boxes Down
Box Width	<input type="text" value="152"/>	Box Height
Image Width	<input type="text" value="144"/>	Image Height
Start Box X	<input type="text" value="25"/>	Start Box Y
Horizontal Spacing	<input type="text" value="10"/>	Vertical Spacing

Save Changes

FIG. 31

Edit Template Information

[List Templates](#) | [Menu](#) | [Logout](#)

General Information				Measurements		Fonts	
PERRY & BUTLER 6X4							
Section	Regular Font	Compressed Font	Font Size				
City	Swiss 721 BT Black	Swiss 721 BT Bold Condensed	12				
Leadline	Swiss 721 BT Black	Swiss 721 BT Bold Condensed	10				
Banner	Swiss 721 BT Black	Swiss 721 BT Bold Condensed	9				
Body	Swiss 721 BT Medium	Swiss 721 BT Black Condensed	7				
Agent	Swiss 721 BT Black	Swiss 721 BT Bold Condensed	8				
Price							
<input type="button" value="Save Changes"/>							

FIG. 32A

City	Swiss 721 BT Black
Leadline	Swiss 721 BT Black
Banner	Swiss 721 BT Black Condensed
Body	Swiss 721 BT Bold Condensed
Agent	Swiss 721 BT Medium
	Swiss 721 BT Roman
	Swiss 721 BT Roman Condensed
	Times New Roman

FIG. 32B

0935120-08201

Edit Template Information		List Templates	Menu	Logout
General	Measurements	Fonts	Preview	
Page 1				
Boxes Across	<input type="text"/>	Box Numbers:	<input type="text"/>	
Page 2				
Boxes Across	<input type="text"/>	Box Numbers:	<input type="text"/>	
Page 3				
Boxes Across	<input type="text"/>	Box Numbers:	<input type="text"/>	
Page 4				
Boxes Across	<input type="text"/>	Box Numbers:	<input type="text"/>	

FIG. 33

Ad Deadlines		Menu Logout
Value	Description	
<input type="text" value="64"/>	The number of hours prior to production that an agent can change their individual Color ad	
<input type="text" value="48"/>	The number of hours prior to production that an agent admin can change an individual Color ad	
<input type="text" value="36"/>	The number of hours prior to production that an agent admin can change an individual Spot ad	
<input type="text" value="48"/>	The number of hours prior to production that an agent can change their individual Spot ad	
<input type="text" value="52"/>	The number of hours prior to production that an agent admin can change an individual Black and White ad	
<input type="text" value="96"/>	The number of hours prior to production that an agent can change their Black and White ad	
		<input type="button" value="Update Values"/>

FIG. 34

List Companies		New Company	Menu	Logout
Edit	Company	Agent Admin		
Edit	PERRY & BUTLER	GMCGINNIS	Delete	
Edit	PRUDENTIAL	CROFFMAN	Delete	
Edit	REMAX PROFESSIONALS	REMAXA	Delete	
Edit	ROCKY MOUNTAIN NEWS	RMNA	Delete	

FIG. 35A

New Company		List Companies	Menu	Logout
Company Information				
Company Name	<input type="text"/>			
Doing Business As	<input type="text"/>			
City	<input type="text"/>			
State	<input type="text"/>			
Zip	<input type="text"/>			
Agent Admin				
Username	<input type="text"/>			
Password	<input type="text"/>			
Email Address	<input type="text"/>			
Contact Phone #	<input type="text"/>			
<input type="button" value="Save Changes"/>				

FIG. 35B

The Realty Ad Express

List Photo Types
[New Photo Type](#) | [Menu](#) | [Logout](#)

	Name	Image	
Edit	CLIPART HOUSE	clipart.jpg	Delete
Edit	NEW LISTING	newlisting.jpg	Delete
Edit	NEW LISTING GRAPHIC	newlistinggraphic.jpg	Delete

FIG. 36A

The Realty Ad Express

New Photo Type
[List Photo Types](#) | [Logout](#)

Photo Type:

Image:

FIG. 36B

Company	Photo Type	
PERRY & BUTLER	CLIPART HOUSE	Delete
		Delete
PERRY & BUTLER	DIGITAL IMAGE	Delete
PERRY & BUTLER	NEW LISTING	Delete
PRUDENTIAL	CLIPART HOUSE	Delete
PRUDENTIAL	DIGITAL IMAGE	Delete
PRUDENTIAL	NEW LISTING GRAPHIC	Delete
REMAX PROFESSIONALS	CLIPART HOUSE	Delete
REMAX PROFESSIONALS	DIGITAL IMAGE	Delete
REMAX PROFESSIONALS	NEW LISTING GRAPHIC	Delete
ROCKY MOUNTAIN NEWS	CLIPART HOUSE	Delete
ROCKY MOUNTAIN NEWS	DIGITAL IMAGE	Delete
ROCKY MOUNTAIN NEWS	NEW LISTING GRAPHIC	Delete
ROCKY MOUNTAIN NEWS	NEW LISTING	Delete

FIG. 37

Upload Background Image
Menu | Logout

Template:
PERRY & BUTLER 6X4

Background Image:
Browse

(Image must be a jpeg file.)

Upload Background Image

FIG. 38A

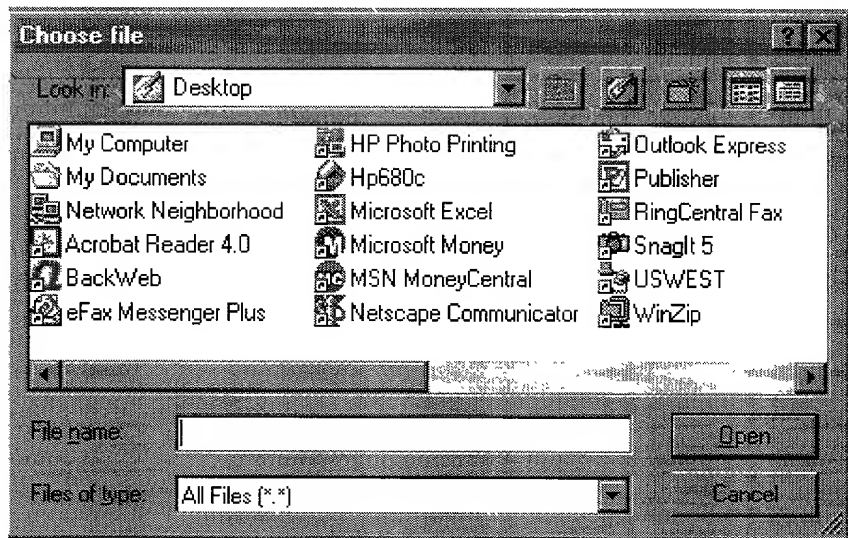


FIG. 38B

New Filler Ad

[List Filler Ads](#) | [Logout](#)

Name: *

Type: *

Bottom Filler

Company: *

PERRY & BUTLER

Image: *

Browse...

Description:

* denotes required fields

Save Filler Ad

FIG. 39A

Type: *

Bottom Filler

Image: *

Bottom Filler

Individual Filler

FIG. 39B

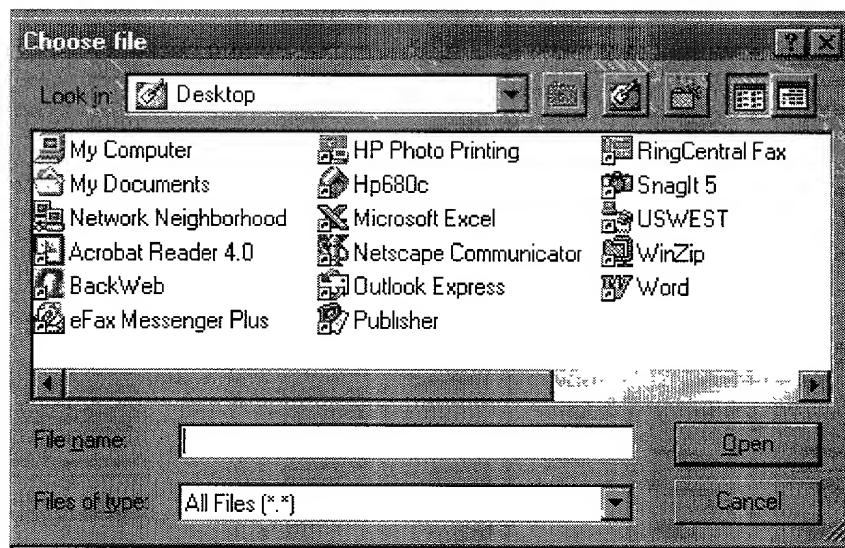


FIG. 39C

List Filler Ads			New Filler Ad	Menu	Logout
	Name	Description	Type		
Edit	realtor information		individual filler ad	Delete	
Edit	just a test		bottom filler ad	Delete	
Edit	Computer	A Computer Box Filler	individual filler ad	Delete	
Edit	Mouse	Mouse Bottom Filler Ad.	bottom filler ad	Delete	
Edit	P&B Mouse	Perry and Butler mouse (PBR.Com)	individual filler ad	Delete	
Edit	PBR.COM Text	Perry & Butler Text. PBR.COM, Now that's a home page.	individual filler ad	Delete	
Edit	PMC	PMC Individual Ad	individual filler ad	Delete	
Edit	Home Link (5 Boxes)	Perry & Butler Home Link Page for 5 boxes of a bottom filler.	bottom filler ad	Delete	

FIG. 39D

FIG. 40

The Really Ad Express

New Super Admin

[List Super Admins](#) | [Menu](#) | [Logout](#)

Username

Password

Email Address

Pager Number

Phone Number

Save Changes

FIG. 40

102290-0255660

Edit Locations

[Menu](#) | [Logout](#)

Location Name	Description	
S LAKEWOOD	South Lakewood Office Location	Delete
N LAKEWOOD	North Lakewood Office Location	Delete
SW LITTLETON	South West Littleton Office Location	Delete
EVERGREEN	Evergreen Office Location	Delete
CENTRAL	Central Office Location	Delete
NORTHEAST	North East Office Location	Delete
SOUTH	South Office Location	Delete

[New Location](#)

Save Changes

FIG. 41

Column Ads Administration

Main Menu

[Logout](#)

List Auto Templates
List Home Templates
List Employment Templates
Edit Publication Deadlines
Edit Employment Sections
Edit Auto Sections
Edit Home Sections

FIG. 42

FIG. 42

Column Ads Administration

Auto Templates

[New Auto Template](#) | [Menu](#) | [Logout](#)

	Name	Description	Active	
Edit	IN-LINE Column Display	IN-LINE Column Display	<input checked="" type="radio"/>	Delete
Change Active Template				

FIG. 43A

Column Ads Administration

Home Templates

[New Home Template](#) | [Menu](#) | [Logout](#)

	Name	Description	Active	
Edit	one inch home ads	one inch home ads	<input checked="" type="radio"/>	Delete
Change Active Template				

FIG. 43B

Column Ads Administration

Classified Templates

[New Classified Template](#) | [Menu](#) | [Logout](#)

	Name	Description	Active	
Edit	One inch Employment Ad	RMN One inch Employment Ad	<input checked="" type="radio"/>	Delete
Change Active Template				

FIG. 43C

09935120-000201

Column Ads Administration

[Edit Auto Template](#) [List Auto Templates](#) | [Menu](#) | [Logout](#)

General

Fonts

Template Name

Description

Ad Width

Image Width

Image Height

[Save Changes](#)

FIG. 44A

Column Ads Administration

[Edit Home Template](#) [List Home Templates](#) | [Menu](#) | [Logout](#)

General

Fonts

Template Name

Description

Ad Width

Image Width

Image Height

[Save Changes](#)

FIG. 44B

Column Ads Administration

Edit Classified Template [List Classified Templates](#) | [Menu](#) | [Logout](#)

General	Fonts
Template Name	<input type="text"/>
Description	<input type="text"/>
Ad Width	<input type="text"/>
<input type="button" value="Save Changes"/>	

FIG. 44C

General		Fonts	
Section	Regular Font	Bold Font	Font Size
Sigline	<input type="text"/>	<input type="text"/>	<input type="text"/>
Body	<input type="text"/>	<input type="text"/>	<input type="text"/>
Banner	<input type="text"/>	N/A	<input type="text"/>
<input type="button" value="Save Changes"/>			

FIG. 45A

General		Fonts	
Section	Regular Font	Bold Font	Font Size
Leadline	<input type="text"/>	<input type="text"/>	<input type="text"/>
Body	<input type="text"/>	<input type="text"/>	<input type="text"/>
Agent	<input type="text"/>	<input type="text"/>	<input type="text"/>
Price	<input type="text"/>	<input type="text"/>	<input type="text"/>
Banner	<input type="text"/>	N/A	<input type="text"/>
<input type="button" value="Save Changes"/>			

FIG. 45B

00935120-00001

Column Ads Administration

Edit Classified Template

[List Classified Templates](#) | [Menu](#) | [Logout](#)

General	Fonts
Template Name	<input type="text"/>
Description	<input type="text"/>
Ad Width	<input type="text"/>
<input type="button" value="Save Changes"/>	

FIG. 45C

Column Ads Administration

Publication Deadlines

[Menu](#) | [Logout](#)

Publication Day	Cutoff Day	Cutoff Hour
Sunday	Friday	5:00 pm
Monday	Saturday	5:00 pm
Tuesday	Sunday	5:00 pm
Wednesday	Monday	5:00 pm
Thursday	Tuesday	5:00 pm
Friday	Wednesday	5:00 pm
Saturday	Thursday	5:00 pm

Save Changes

FIG. 46

Column Ads Administration

Employment Sections [Insert New Section](#) | [Menu](#) | [Logout](#)

Name	Description	
500	Help Wanted	Delete

[Save Changes](#)

FIG. 47A

Column Ads Administration

Auto Sections [Insert New Section](#) | [Menu](#) | [Logout](#)

Name	Description	
0045	ACURA	Delete
0050	ALFA ROMEO	Delete
0055	AMC	Delete
0058	ASTON	Delete
0060	AUDI	Delete
0065	AUSTIN	Delete
0067	AVANTI	Delete

FIG. 47B

Column Ads Administration

Home Sections [Insert New Section](#) | [Menu](#) | [Logout](#)

Name	Description	
4010	Denver Central	Delete
4012	Denver NE	Delete
4013	Denver East	Delete
4014	Denver SE	Delete
4015	Denver South	Delete
4016	Denver SW	Delete
4017	Denver West	Delete
4018	Denver NW	Delete

[Save Changes](#)

FIG. 47C